

Press release

Sustainability: Kistler takes stock

Review and outlook after five years of active commitment

Winterthur, November 2025

Kistler set itself some ambitious goals at the beginning of 2021: CO₂-neutral production sites in Germany by 2025, reducing total emissions by one half, and aligning the entire Group to be net CO₂-neutral by 2030. So, just under five years later, where does the Group stand now?

Kistler has made great strides toward achieving CO₂-neutral production sites in Germany: since 2023, all the Group's German sites have been obtaining electricity from renewable sources, and two production sites are operating photovoltaic systems – at the Straubenhardt location, these already cover 40 percent of the electricity demand. E-mobility is also a key cornerstone of the overall strategy: today, 50 percent of pool and service vehicles in Germany are electrically powered, while the figure at Kistler's headquarters in Winterthur is around 30 percent. Alongside these measures, Kistler is promoting the energy transition by obtaining green electricity certificates – not only in Germany, China, and Japan but also in Switzerland, Slovakia, and the USA.

"Sustainable action continues to be our responsibility – and that's why there have been no changes to our goals," according to Marc Schaad, CEO of the Kistler Group. "Nevertheless, we realize that we are not progressing quite as quickly as we had originally intended in an economic situation that remains persistently challenging." This is because extensive investments are necessary for the energy-saving measures required to meet the defined climate targets on a permanent basis. To take a few examples, these include pilot projects related to the circular economy, ongoing expansion of the electric pool and service vehicle fleet, further development of photovoltaic systems, and the global switch to green electricity.

The goal of net CO₂-neutral production in Germany is to be achieved by 2030, as is the reduction of Group-wide emissions by 50 percent compared to the base year of 2021. The entire Group is set to achieve alignment with the goal of net CO₂ neutrality by 2035. These targets relate to Scopes 1 and 2 as defined by the Greenhouse Gas Protocol (GHG Protocol). Kistler also continues to be active in Scope 3, which relates to indirect emissions across the entire value chain. Since as long ago as 2022, the company has been collecting data on emissions from purchased goods and services, energy consumption during product use, commuting behavior and logistics, as well as waste and water consumption. To complement these measures, Kistler also runs training programs for its employees.

Franziska Kunz, Head of Global ESG and Sustainability, sums up: “We’ve already achieved a lot by adjusting the key levers. It will be harder to implement further reductions. Even so, I’m confident that we will achieve our goals. Thanks to our cross-functional team, we’re able to consider the supply chain, purchasing, and product development in their entirety so we can initiate long-term, effective changes.”

Image material (please name the Kistler Group as picture source)



The Kistler Group's headquarters in Winterthur.

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About the Kistler Group

Kistler is the global market leader for dynamic pressure, force, torque and acceleration measurement technology. Cutting-edge technologies provide the basis for Kistler's modular solutions. Customers in industry and scientific research benefit from Kistler's experience as a development partner, enabling them to optimize their products and processes so as to secure sustainable competitive edge. Unique sensor technology from this Swiss corporation helps to shape future innovations not only in automotive development and industrial automation but also in many newly emerging sectors. Drawing on our extensive application expertise, and always with an absolute commitment to quality, Kistler plays a key part in the ongoing development of the latest megatrends. The focus is on issues such as electrified drive technology, autonomous driving, emission reduction and Industry 4.0. Some 2,000 employees at more than 60 facilities across the globe are dedicated to the development of new solutions, and they offer application-specific services at the local level. Ever since it was founded in 1959, the Kistler Group has grown hand-in-hand with its customers and in 2024, it posted sales of mCHF 448. About 9 percent of this figure is reinvested in research and technology – with the aim of delivering innovative solutions for every customer.