

## Press release

### **Fresh momentum for Kistler's commitment to sustainability**

Franziska Kunz becomes new Head of Global ESG and Sustainability

Winterthur, July 2025

**The Kistler Group is reinforcing the strategic orientation of its commitment to sustainability. To integrate sustainability as a core element of its business model, the company is appointing Franziska Kunz to the new position of Head of Global ESG and Sustainability; it will also focus more closely on sustainable solutions and continue to reduce its emissions.**

Marc Schaad, CEO of the Kistler Group, sees this commitment as essential to generate key advances in innovation and achieve economic success. "As a company, we view sustainability not as a trend but as a responsibility – both today, and for future generations," Schaad affirms. "Through our solutions, we help to ensure greater sustainability not just for our own production processes, but for those of our customers as well."

Two of Kistler's German production sites are already equipped with their own photovoltaic systems, which are making a visible contribution towards reducing emissions – alongside the green electricity certificates obtained in Germany, China, and Japan as well as Switzerland, Slovakia, and the USA. In 2024, the Group achieved an overall reduction in its Scope 1 and 2 CO<sub>2</sub> emissions to less than 2,190 metric tons. That equates to a year-on-year decrease of 4.6 percent and a reduction of almost 40 percent compared to 2021, when the sustainability initiatives were launched.

#### **Kistler is driving its global ESG and sustainability strategy ahead**

Franziska Kunz is taking on the newly created position of Head of Global ESG and Sustainability. As the former Head of Production Center Meerane (Germany) and current Sustainability & CSR Manager of the Kistler Group, she comes equipped with 19 years of experience in the company and wide-ranging expertise in sustainability matters. As she considers the challenges that lie ahead for her, Kunz comments: "Worldwide developments call for new products and business models so we, as a company, also need new strategies."

Alongside many other initiatives, Kistler is continuing its international drive to boost electromobility in the Group's vehicle fleet: 50 percent of its pool and company vehicles in Germany are already electrically powered. The figure at Kistler's headquarters in Winterthur is currently around 30 percent. 44 charging points are active at sites in Germany, Switzerland and the USA. Pilot projects to promote

the circular economy are also being launched, and work is under way to minimize Scope 3 emissions – with a particular focus on the product use phase and purchased goods. A newly formed cross-divisional team is ready to play its part here: “Our Compliance Forum brings representatives of the Supply Chain, Purchasing and Product Development departments together at one table. This ensures that we take an international approach – based on sustainability criteria – as we consider and work through the issues that face us,” Kunz explains. She also oversees the newly created ESG Contact Point for sustainability issues, which offers further assistance for employees and customers with questions on topics such as emissions or recycling options.

### **Kistler products ensure sustainability across diverse sectors of industry**

Measurement solutions from Kistler have a crucial role in the production and development of high-quality products. By measuring, monitoring and evaluating relevant parameters in the production process, manufacturers can avoid scrap, reduce material usage, and improve overall quality. In these ways, Kistler solutions open the way to more resource-efficient production across a diverse range of industrial sectors. Sustainability will also be a key factor in the development of new Kistler solutions: “Our resources and materials are in increasingly short supply. That’s why we’re collaborating with our customers to explore an important question: what new products and business models will be needed to meet these challenges in the future? This perspective should become an established element of our product development,” Kunz concludes.

### **Image material (please name the Kistler Group as picture source)**



As Head of Global ESG and Sustainability, Franziska Kunz spearheads Kistler’s commitment to sustainability.



Kistler will continue to expand e-mobility in its international company fleet in the coming years. Around 50 percent of all Kistler’s pool and company vehicles in Germany are already electrically powered.



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### Media contact

Cara-Isabell Maercklin  
Corporate Communications Manager  
Tel.: +41 52 2241 292  
Email: Cara-Isabell.Maercklin@kistler.com

### About the Kistler Group

Kistler is the global market leader for dynamic pressure, force, torque and acceleration measurement technology. Cutting-edge technologies provide the basis for Kistler's modular solutions. Customers in industry and scientific research benefit from Kistler's experience as a development partner, enabling them to optimize their products and processes so as to secure sustainable competitive edge. Unique sensor technology from this Swiss corporation helps to shape future innovations not only in automotive development and industrial automation but also in many newly emerging sectors. Drawing on our extensive application expertise, and always with an absolute commitment to quality, Kistler plays a key part in the ongoing development of the latest megatrends. The focus is on issues such as electrified drive technology, autonomous driving, emission reduction and Industry 4.0. Some 2,000 employees at more than 60 facilities across the globe are dedicated to the development of new solutions, and they offer application-specific services at the local level. Ever since it was founded in 1959, the Kistler Group has grown hand-in-hand with its customers and in 2024, it posted sales of mCHF 448. About 9 percent of this figure is reinvested in research and technology – with the aim of delivering innovative solutions for every customer.