

Press release

Kistler buys a large property to build a smart factory

Winterthur, September 2023

On August 30, Kistler signed the contract to acquire a plot of land in Winterthur. The property is situated adjacent to the company's current headquarter. A smart factory will be built on almost 20,000 square meters: a hub of state-of-the-art production and logistics.

The Smart Factory will represent the innovation and production center of the future. The factory will combine the most modern processes with a high level of automation. Furthermore, the aim is to create the world's largest production facility for piezoelectric sensors. "We believe in Switzerland as a workplace. This is why Kistler is investing in Winterthur, and establishing the foundation for future growth," says Rolf Sonderegger, CEO of the Kistler Group.

Kistler is now spread across three locations in Winterthur. The site expansion will enable Kistler to unite all employees under one roof which facilitates exchange and promotes synergies. Kistler sees the smart factory as a place for meeting and collaboration, which will also be open to customers and partners.

It was important to the former owner to sell the property to a local industrial company to strengthen Winterthur as an economic region. The move is scheduled for 2028.



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Rolf Sonderegger, CEO of the Kistler Group.



The property for the construction of the smart factory is close to the headquarters of the Kistler Group in Winterthur.

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About the Kistler Group

Kistler is the global market leader for dynamic pressure, force, torque and acceleration measurement technology. Cutting-edge technologies provide the basis for Kistler's modular solutions. Customers in industry and scientific research benefit from Kistler's experience as a development partner, enabling them to optimize their products and processes so as to secure sustainable competitive edge. Unique sensor technology from this owner-managed Swiss corporation helps to shape future innovations not only in automotive development and industrial automation but also in many newly emerging sectors. Drawing on our extensive application expertise, and always with an absolute commitment to quality, Kistler plays a key part in the ongoing development of the latest megatrends. The focus is on issues such as electrified drive technology, autonomous driving, emission reduction and Industry 4.0. Some 2,000 employees at more than 60 facilities across the globe are dedicated to the development of new solutions, and they offer application-specific services at the local level. Ever since it was founded in 1959, the Kistler Group has grown hand-in-hand with its customers and in 2022, it posted sales of mCHF 434. About 8% of this figure is reinvested in research and technology – with the aim of delivering better results for every customer.