

Press release

Kistler supports para-cycling athlete Sandra Stöckli

Winterthur, February 2023

World-class sport meets world-class technology: Kistler is entering into a three-year partnership with Sandra Stöckli, the Swiss para-cycling athlete. The global leader in measurement technology will support her as she heads for the 2024 Paralympic Games. Shared values and a common ambition to achieve top performance are the ideal foundations for a successful collaboration. Kistler will also be able to draw on its expertise in measurement technology to give Sandra any support she may need with optimizing her equipment.

"We're absolutely delighted about our collaboration with Sandra Stöckli. As an athlete at the top of her sport, she stands for exactly the same values that we live by here at Kistler," says Rolf Sonderegger, CEO of the Kistler Group. "She views challenges as opportunities, she is driven by her passion, and she's a team player – so she's a perfect match for us".

On the way to the 2024 Paralympic Games

Sandra Stöckli can look back on a successful year: she took two bronze medals at the World Championships in Quebec, and she is the current winner of the overall World Cup in Para-Cycling. But that's not nearly enough for this 37-year-old athlete. In 2024, Paris will host the Paralympic Games – where Sandra also cherishes ambitions: "I want to deliver the best performance I possibly can, and hopefully I'll be a successful representative of Switzerland's national colors again in Paris."

Perfection in equipment

The handbike is an important factor in Sandra Stöckli's success, so she insists on personally driving the development of her bike ahead. With Kistler by her side, she can now count on the support of a partner with vast experience of dynamic measurement technology. "We'll be working together to explore how we can use our knowledge and our solutions to help optimize Sandra's equipment," Rolf Sonderegger adds in conclusion.

For more information about Sandra Stöckli: www.sandrastoeckli.ch

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Delighted about the new partnership: Sandra Stöckli, para-cycling athlete, and Rolf Sonderegger, CEO of the Kistler Group.

Source: Kistler Group



Sandra Stöckli at the 2022 European Championships in Austria, where she won silver in the time trial and bronze in the road race.

Source: Sam Buchli/Swiss Paralympic

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About the Kistler Group

Kistler is the global market leader for dynamic pressure, force, torque and acceleration measurement technology. Cutting-edge technologies provide the basis for Kistler's modular solutions. Customers in industry and scientific research benefit from Kistler's experience as a development partner, enabling them to optimize their products and processes so as to secure sustainable competitive edge. Unique sensor technology from this owner-managed Swiss corporation helps to shape future innovations not only in automotive development and industrial automation but also in many newly emerging sectors. Drawing on our extensive application expertise, and always with an absolute commitment to quality, Kistler plays a key part in the ongoing development of the latest megatrends. The focus is on issues such as electrified drive technology, autonomous driving, emission reduction and Industry 4.0. Some 2,000 employees at more than 60 facilities across the globe are dedicated to the development of new solutions, and they offer application-specific services at the local level. Ever since it was founded in 1959, the Kistler Group has grown hand-in-hand with its customers and in 2022, it posted sales of mCHF 434. About 8% of this figure is reinvested in research and technology – with the aim of delivering better results for every customer.